RAMON REYES

SKILLS

Adobe Creative Cloud, Sketch, Microsoft Office, Front End Web Development (HTML, CSS, Bootstrap, SASS), Photography

EXPERIENCE

Best Express Foods Inc., Hayward, CA - Senior Graphic Designer

JANUARY 2019 - PRESENT

- Assisted with the creative direction of photography for in house food products.
- Designed packaging for organic baked goods in house and created mockups for new items.
- Led the social media team for our marketing campaigns and promotions.

Mustangs Plus, Stockton, CA — Senior Graphic Designer/Front End Web Developer

APRIL 2014 - DECEMBER 2018

- I led the creative team and helped create content for our email newsletter, social media networks, and websites.
- Assisted with creative direction for our publications.
- Created landing pages and new email templates.

Beadles Corp/E.D. Safety Services Lodi, CA — Senior Graphic Designer

JUNE 2013 - APRIL 2014

- Designed promotional materials for our publications, web graphics, and social media networks.
- I also created the traffic control plan maps for the company's road construction clientele and assisted with mockups for our R&D department.

Rotor-Tech International — *Graphic Designer/Front End Web Developer*

AUGUST 2008 - JUNE 2013

- Design promotion materials for trade show events and website updates, along with content for our social media campaigns.
- Led the creative team on campaigns for our aerospace publications.

EDUCATION

BAVC (Bay Area Video Coalition) — Web Design Certificate

JANUARY 2008 - JANUARY 2010, SAN FRANCISCO, CA

Received my web design certification along with UI/UX design.

San Joaquin Delta College — Graphic Design

JANUARY 2001 - JUNE 2004, STOCKTON, CA